

# Access BDD

## News

February 23, 2010

### **HomeGlide stairlift gains the coveted iF Product Design**

#### **Award 2010**

**We are proud to announce that Access BDD's\* HomeGlide straight stairlift has received the prestigious IF award and hallmark of excellence. The impressive IF award for the category Medicine / Health Care was granted by iF International Forum Design GmbH, Hanover, Germany.**

Occupational Therapists were consulted on the design and development of the HomeGlide stairlift to ensure that the HomeGlide is user friendly. The HomeGlide has been specially developed for straight staircases and is ergonomic by design. The international judging panel of experts selected the HomeGlide stairlift from 2,486 entries. The evaluation criteria included design quality, workmanship, choice of materials, degree of innovation, environmental friendliness, functionality, ergonomics and universal design aspects.

#### **Our Perfect Design is no accident**

"This award is indeed an honour. The IF Brand is an internationally recognised symbol of excellence. The award confirms our commitment to designs of the future. We also, realistically look at user friendliness", stated Graham Chapman, the Managing Director of Access Business Development Division\*, based in Stockton on Tees, UK. "The iF award is actually not the first award achieved by our HomeGlide stairlift. In 2009 the HomeGlide was awarded the Dutch GIO award for good industrial design. Also the Flow2 stairlift, our product for curved staircases, was awarded the Rehacare Design Award 2008/2009 GOOD DESIGN in the "Living and housing" category."

#### **Prize winning design Exhibition**

All prizewinning products can be seen on March 2<sup>nd</sup> at the Hanover Exhibition Centre. The iF Exhibition for prize winners runs for six months, from March to August 2010. All

prizewinning products will be on display. Visitors can take a close look at the HomeGlide stairlift and other products. Should you not be visiting the exhibition you can see it at IF online, where all winners of the iF product design award 2010 are included on the iF home page as well as in the "IF Product Design Award Yearbook 2010".

On March 2, 2010, first day of CeBIT Exhibition, the judging panel will decide the IF Gold Award winners; the 50 best products out of the total pool of 778 winners. The HomeGlide has to prove that it can also reach this peak of outstanding design achievements. The HomeGlide is certainly experienced in steep rises.

\*Access Business Development Division is a Division of ThyssenKrupp Access Ltd. UK.  
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